

**Rubén Gallo**  
Assistant Professor of Latin American Literature  
Department of Spanish and Portuguese Languages and Cultures  
Princeton University  
337 East Pyne  
Princeton NJ 08544  
[gallo@princeton.edu](mailto:gallo@princeton.edu)

#### **EDUCATION**

**Ph.D.** Columbia University, Spanish and Comparative Literature, 2001  
**B.A.**, Yale University, English, 1991

#### **ACADEMIC EXPERIENCE**

**Princeton University (2002-present)**

2007- Associate Professor, Spanish and Portuguese Languages and Cultures  
2002-2007 Assistant Professor, Spanish and Portuguese Languages and Cultures

**University of Toronto (2001-2002)**

Assistant Professor, Department of Spanish and Portuguese

**Cornell University (2000-2001)**

Visiting Assistant Professor, Department of Romance Studies

**Columbia University (1995-2000)**

Preceptor, Core Curriculum

Teaching Assistant, Department of Spanish and Portuguese

**Lehman College, City University of New York (1998-1999)**

Lecturer, Departments of Latin American Studies and Art History

#### **PUBLICATIONS**

##### **Books**

*Heterodoxos mexicanos: una antología dialogada por Rubén Gallo e Ignacio Padilla.*  
Mexico City: Fondo de Cultura Económica, 2007..

*Mexican Modernity: The Avant-Garde and the Technological Revolution.* Cambridge:  
MIT Press, 2005. Winner of the 2006 MLA's Katherine Singer Kovacs Prize.

*New Tendencies in Mexican Art: The 1990s.* New York: Palgrave-Macmillan, 2004.  
Spanish translation forthcoming from Fondo de Cultura Económica, Mexico City.

Editor, *The Mexico City Reader.* Madison: The University of Wisconsin Press, 2004.  
Spanish translation: *México DF: lecturas para paseantes.* Madrid: Turner, 2005.  
French translation forthcoming in 2007 from Éditions Autrement, Paris.

Co-author, *Cream 3: Contemporary Art in Culture*. Phaidon Press, U.K., 2003

**Articles**

"Sarduy avec Lacan," *Revista Hispánica Moderna* 60.1 (2007): 35-60.

"John Dos Passos in Mexico," *Modernism/Modernity* 14.2 (2007): 329-345.

"Mexico's Shadow Presidency," *London Review of Books* 29:2 (25 January 2007): 34-35

"Severo Sarduy and Psychoanalysis: An Interview with François Wahl," *Revista Hispánica Moderna* 59 (2006): 51-60.

"La biblioteca española de Sigmund Freud," *Revista de Occidente* 307 (December 2006): 17-26.

"The First Published Review of Octavio Paz's *The Labyrinth of Solitude* (1950) by José Vasconcelos," *PMLA* 121:5 (October 2006): 1509-1513.

"Jaime Torres Bodet's *Primero de enero*: The Anti-Novel of the Mexican Revolution" *Hispanic Review* 74:2 (spring 2006): 181-207.

"Mexican Orientalism," *Review. Literature and Arts of the Americas* 72 (Summer 2006): 60-73.

"Mexican Radio Goes to the North Pole: Tobacco's Wireless Adventures," *Cabinet* 22 (Summer 2006): 17-20.

"Violencia e imagen," *Revista de Occidente* 297 (February 2006): 136-160.

"A locura do Rádio: Aventuras da telefonia sem fio no México dos anos 20," *Remate de males* (Revista do Departamento de Teoria Literaria, Instituto de Estudos da Linguagem – Unicamp) 25.2 (December 2005): 155-169.

"Museos insólitos: tres formas de rebelión," *Museos de México y del Mundo* (Winter 2005): 156-165.

"Apuntes sobre un cuadro clásico de paranoia ibérica," *Revuelta* (Winter 2005): 12-15.

"Fidget's Body," *Open Letter: A Canadian Journal of Writing and Theory* (Fall 2005): 50-57.

"Reinaldo Arenas and Severo Sarduy: Notes Towards a History of a Friendship Gone Awry," *Princeton University Library Chronicle* (Autumn 2005): 86-94.

"La Ciudad de México en la poesía de Homero Aridjis," *La luz queda en el aire: estudios internacionales en torno a Homero Aridjis*, ed. Thomas Stauder. *Lateinamerika Studien* vol. 48. Frankfurt: Iberoamericana / Vervuert Verlagsgesellschaft, 2005. 141-146.

- "The Madness of Radio: Wireless Adventure in 1920s Mexico," *Studies in Latin-American Popular Culture* 20 (2001).
- "Julia Kristeva y la teoría de la decapitación," *Atlántica* 22 (1999): 8-13.
- "Mexican Photography from Chiapas to Fifth Avenue" *Flash Art* 206 (May-June 1999): 78-80.
- "Notes on Orientalism in Mexican Art," *Artpress* (Paris, France) 243 (Feb. 1999): 19-22.
- "Eduardo Abaroa," *Artpress* (Paris, France) 243 (Feb. 1999): .
- "Alfredo Jaar: Photography Dethroned," *Atlántica* 21 (1998): 2-8.
- "Manuel Alvarez Bravo y el andante con moto," *Vuelta* 250 (Sept. 1997): 41-44.
- "Javier Téllez: depresión y melancolía en el arte venezolano," *Poliester* 20 (1997): 16-21.
- "The Labyrinths of Mexican Art," *Flash Art* 186, (Jan.-Feb. 1996): 52-54.

### **Book Chapters**

- "Das mexikanische Radio auf dem Weg zum Nordpol," *Documenta 12 Magazine No. 1, 2007: Modernity?* (Cologne: Taschen, 2007): 98-107.
- "The Mexican Pentagon: Proceso Pentágon's Adventures in Collectivism in 1970s Mexico" in *Collectivism after Modernism*, ed. Gregory Sholette and Blake Stimson. (Minneapolis: University of Minnesota Press, 2007): 164-190.
- Entries on "Raimond Chaves" (60-61), Ricardo Lanzarini (172-173), and "Glexis Novoa" (228-231). *Vitamin D: New Perspectives on Drawing* (London: Phaidon Press, 2005).
- "Sei Visioni di Città del Messico" in *Atmosfera Metropolitane* (Milano: Comune di Milano, 2003): 15-35.
- "On Kawara in Mexico" in *On Kawara* (Phaidon Press, 2002): 28.
- "Can there be Revolt without Representation?" in Julia Kristeva, ed. *Revolt She Said* (MIT Press, 2002)
- "Jose's Books" in *Temporality is a Question of Survival* (Camden Arts Centre, U.K., 2001)

### **Interviews**

- "Pablo Vargas Lugo," *BOMB* 94 (Winter 2005): 74-81.
- "Interview with Carmen Boullosa," *Bomb* 74 (Winter 2001).

- "El intelectual ante el memoricidio: entrevista con Juan Goytisolo," *Vuelta* 253 (Dec. 1997): 32-35.
- "La necesidad de la revuelta: entrevista con Julia Kristeva," *La Nación* (Suplemento Literario), Buenos Aires, Argentina, (3 Aug. 1997): 1-2.
- "Representations of Violence / The Violence of Representations: Interviews with Alfredo Jaar, Sylvère Lotringer, Hal Foster" *TRANS* 3-4 (1996): 39-72
- "Continuidad, ruptura, y transformaciones en el liberalismo mexicano: entrevista con Charles A. Hale," *Vuelta* 225 (Aug. 1995): 31-35.

### Book Reviews

- "Octavio Paz: a Meditation by Ilán Stavans," *Revista Iberoamericana* 205 (October – December 2003): 1037-1039.
- "Literatura mexicana del otro fin de siglo de Rafael Olea Franco," *Revista Iberoamericana* 204 (July – September 2003): 748-750.
- "Casas Reflejadas de James Merrill," (Book Review) *Hoja por hoja: suplemento de libros* (April 7, 2001).
- "Tendencias de Eve Kosofsky Sedgwick" (Book Review) *Poligrafías. Revista de Literatura Comparada de la Universidad Nacional Autónoma de México*. 1(1996): 283-286,
- "*The Optical Unconscious* de Rosalind Krauss" (Book Review), *Curare* 7-8 (1996): 26-27.
- "*De la melancolía* de Aristóteles e Hipócrates" (Book Review), *Vuelta* 213 (Aug. 1994): 51-53.
- "*Los testamentos traicionados* de Milan Kundera" (Book Review), *El Angel: suplemento cultural de Reforma* 34 (24 July 1994).
- "*Diana o la cazadora solitaria*, de Carlos Fuentes" (Book Review), *El Angel: suplemento cultural de Reforma* 30 (26 June 1994).
- "*Antología del cuento triste* de Augusto Monterroso," (Book Review), *El Angel: suplemento cultural de Reforma* 29 (19 June 1994).

### Translations

Translator, *Escriba subversiva: una poética de la traducción*. Mexico City: Fondo de Cultura Económica, 1998. Spanish version of Suzanne Jill Levine's *The Subversive Scribe: Translating Latin-American Fiction*. Saint Paul: Graywolf Press, 1991.

### Art Reviews

Regular contributor and reviewer of Latin-American art exhibitions for various art journals, including *FlashArt* (Milano, Italy), *Art Nexus* (Bogotá, Colombia), *Poliester* (Mexico City), and the weekly supplement to the newspaper *ABC* (Madrid, Spain).

### Other Book Publications

*Inferno/Paradiso*. Barcelona: Actar, 1999. Includes interviews with Julia Kristeva and Juan Goytisolo.

### CONFERENCES AND LECTURES

“Octavio Paz, lector de Freud,” talk given at the Colloque International “Les Grands Récits, Miroirs Brisés, Université Paris-Sorbonne (Paris IV), June 1, 2007.

“Modernist Dystopias. Mexico City: A Case Study,” talk given at the Urban Dystopias conference, Shelby Cullom Davis Center for Historical Studies, Princeton University, May 18, 2007.

“César Vallejo en traducción inglesa,” talk given at the César Vallejo Symposium, Maison de l’Amérique Latine, Paris, April 13, 2007.

“Octavio Paz, Reader of Freud,” lecture given at University of Rochester’s Department of Modern Languages, March 22, 2007.

“Tabula Rasa: Koolhaas en Tlatelolco,” lecture given at the Architecture School, Universidad Politécnica, San Juan, Puerto Rico, March 13, 2007.

“A Mexican Moses: Paz and Freud,” lecture given at Stanford University’s Department of Spanish and Portuguese, January 16, 2007.

“Freud in Mexico,” lecture given at the University of Chicago’s Department of Romance Languages, January 11, 2007.

“Radio Sound Poetry,” paper presented at the presidential panel on “Sound Poetry” at the 2006 MLA, Philadelphia, December 29, 2006.

“El cuerpo radiofónico: México, 1920,” paper presented at the conference “Image et Corps,” Université Lumière II, Lyon, France, November 18, 2006.

“Freud’s Spanish Boyfriend,” lecture given at Princeton University’s LGBT Center, November 15, 2006.

“Freud and Princeton,” talk given at Paideia, Princeton University, May 4, 2006.

“Latin Camp,” talk given at the Ivy Club, Princeton University, April 27, 2006.

“Octavio Paz and the Maya,” paper presented at the Transatlantic Studies Conference, Brown University, April 15, 2006.

“Freud and Sartre on Film,” lecture given at the Freud House, Vienna, as part of the 2006 Vienna Art Week, April 8, 2006.

“Octavio Paz and José Vasconcelos,” paper presented at the Latin American Studies Association, San Juan, Puerto Rico, March 17, 2006.

“Avant-Garde Writing Machines and Typographic Excess,” lecture given at the Department of Comparative Literature, Princeton University, March 2, 2006.

Rubén Gallo: 6

“Gladkov in Mexico,” paper presented at the World of Art Symposium, organized by the Department of Slavic Languages and Literatures, Princeton University, February 17, 2006.

Chair and organizer, “Radio and Modernist Poetry,” panel presented at the 2005 MLA, Washington D.C., December 28<sup>th</sup>, 2005.

“Octavio Paz, Apollinaire, and Radio Revolutions,” lecture given at the Department of Spanish and Portuguese, Columbia University, November 10, 2005.

“Crowds and the Megalopolis: Mexico City post-1968,” paper presented at the symposium *Revolutionary Tides*, Cantor Arts Center, Stanford University, November 5, 2005

“Modernist Writing Machines,” talk and panel organized for the 7<sup>th</sup> Modernist Studies Association Conference, Chicago, November 4, 2005

“México DF: Lecturas para paseantes,” paper presented at the Séminaire Amérique Latine, Maison de la Recherche, Université de Paris IV, October 29, 2005.

“Rem Koolhaas and the Megalopolis,” lecture given at the School of Architecture, Princeton University, October 18, 2005

“Donoso, Fuentes, Arenas, and the Center for Inter-American Relations,” paper presented at the symposium *Latitude West: Culture in the Americas from the Cold War to the Present*, America’s Society, New York, October 7<sup>th</sup>, 2005.

“Mexico City: an Acoustic Representation,” paper presented at the symposium *Mexico Now*, The Kitchen, New York City, November 23, 2004.

“Art and Neoliberalism in Mexico,” paper presented at the Latin American Studies Association, Las Vegas, Nevada, October 9, 2004

“Apollinaire, Radio, and the Mexican Revolution,” lecture given at Forbes College, Princeton University, September 16, 2004.

“Cendrars, Radio, and the Eiffel Tower,” paper presented at the conference on the Avant-Garde and Cosmopolitanism, Hellenic Studies, Princeton University, May 2, 2004.

Organizer, “Athletics and Aesthetics: Stadiums and the Corporal Politics of Modernity” a conference at Princeton University, March 10, 2004. Presenters: Jeffrey Schnapp, Hans Ulrich Gumbrecht, Antoni Muntadas, Rubén Gallo.

“The radio drama.” Paper presented at Instituto de la Telenovela, Havana Biennale, November 2003.

"Mexican Orientalism." Lecture given at the Program in Latin-American Studies, Princeton University, November 10, 2003.

Organizer, "Radio, Literature, and the Sound of Modernity," a two-day conference at Princeton University, April 2003. Invited speakers included Gregory Whitehead, Allen Weiss, Hans Ulrich Gumbrecht, Marjorie Perloff, Margaret Fisher.

"Xavier Villaurrutia and Los Angeles," paper presented at the Latin American Studies Association, Dallas, Texas, March 27, 2003

Organizer: "Representing Mexico City in Postrevolutionary Literature and Art: The Avant-Garde Legacy." Special session for the 118<sup>th</sup> MLA annual convention (December 28, 2002). Presenter: "Postrevolutionary Mexican Architecture in Tina Modotti's Photographs."

"The Typewriter and the Mexican Revolution." Lecture given at the Program in Latin-American Studies, Princeton University, October 15, 2002.

"The Aesthetics of Cement: Mexico 1920-1930." Lecture given at the Department of Comparative Literature, UCLA, January 31, 2002.

"Vasconcelos and the Staging of Mexican Politics as Mass Ornament." Paper presented at LASA 2001, Washington D.C., September 7, 2001.

"La perversion en el arte mexicano contemporáneo." Lecture given at the symposium *Presente continuo: producción artística y construcción de realidad*, Montesquiú, Spain, July 2001.

"Radio y estridentismo en México." Paper presented at the Fifth Annual Kentucky Foreign Language Conference. University of Kentucky, April 19, 2001.

"Architectural Avant-Gardes and Revolutionary Politics in Mexico, 1920-1930." Lecture given at the Latin-American Studies Program, Cornell University, March 6, 2001.

"Cement as Social Glue in Post-Revolutionary Mexican Culture." Lecture given at the Department of Spanish, Brynn Mawr College, February 2001.

"The Typewriter: The Writing Machine as Symbol of the Modern Novel in Post-Revolutionary Mexican Literature from Azuela to Torres Bodet." Lecture given at the Department of Spanish and Portuguese, University of Toronto, January 2001.

"The Representation of Technology in Tina Modotti's Mexican Photographs." Paper presented at the Latin-American Studies Association (LASA), Miami, March 2000.

"Jose Vasconcelos, Reactionary Modernism, and the National Stadium in Mexico City." Lecture given at the Department of Spanish and Portuguese, University of California, Los Angeles, February 2000.

Rubén Gallo: 8

"Theories of Mexican Fascism: José Vasconcelos and *La raza cósmica*." Lecture given at the Department of Spanish and Portuguese, University of Texas at Austin, February 2000.

"Paradoxes of Modernity: Vasconcelos as a Modernizing Minister." Lecture given at the Department of Romance Studies, Cornell University, January 2000.

"The city as text: Six Visions of Mexico City." Lecture given as part of the series "Atmosfera Metropolitana," Triennale di Milano, Italy, January 2000.

Organizer, "What to Do?" a series of lectures on the relationship between art and literature by Arthur C. Danto, Wayne Koestenbaum, and Mónica Mayer, Apex Curatorial Program, New York, November-December 1999.

"Representations of Mexican Modernity in Tina Modotti and José Vasconcelos," Paper presented at the Second Biennial Conference on Romance Languages, Florida International University, Miami, October 1999.

"Tina Modotti's Mexican Photographs: Captions, Technology, and Mechanical Reproduction," Paper presented at the Forth Annual Graduate Student Conference, Department of Hispanic Studies, Brown University, April 1999.

"Orientalism in Mexican Art," Paper presented at "Inside Out: Reassessing International Cultural Influence," Galeria BWA Awangarda, Wroclaw, Poland, June 1999.

"Una lectura melancólica de la obra de Eduardo Abaroa," Lecture given at Primer Ciclo de Conferencias sobre Artes Plásticas, Cineteca Estatal, Monterrey, Mexico, March 1999

Director, "Las Letras del Arte," International Conference on Literature and Art, September 10-12, 1998, FITAC, Guadalajara, Mexico.

"Paranoia and Mimeticism in Salvador Dalí's *Angelus* Paintings," Paper presented at the symposium "Visual Culture: Perspectives from the Whitney Program," Whitney Museum of American Art, New York, May 1997.

Organizer, "The United States in the Mexican Imagination," a series of lectures by prominent Mexican writers including Sergio Pitol, Carmen Boullosa, and Alberto Ruy Sánchez, Department of Spanish and Portuguese, Columbia University, October – November 1996.

"Queer Theory in Mexico," Paper presented at the Graduate Student Conference, Department of Spanish and Portuguese, Columbia University, March 1996.

### **SERVICE TO THE DEPARTMENT**

2005 Examiner, Jessica Burke dissertation defense  
2005 Examiner, Paola Cortés Roca dissertation defense.  
2003-04 Departmental representative  
2003-04 Chair, Ad-hoc committee on curriculum review

### **SERVICE TO THE UNIVERSITY**

2006- Committee on Public Lectures  
2004-05 Executive Committee, Program in Latin American Studies  
2004-05 Executive Committee, European Cultural Studies  
2004-05 Executive Committee, Program in Media and Modernity  
2004- Committee on Committees  
2004 Jury, Final reviews, Princeton School of Architecture  
2004-05 Associate, Princeton Institute for International and Regional Studies  
2002-03 Sigmund Grants Committee, Program in Latin American Studies  
2002-04 Inter-departmental Committee, Program in Latin American Studies

### **SENIOR THESES DIRECTED**

Sara Camp Arnold, *Reinaldo Arenas* (Spanish and Portuguese, 2005)  
Co-director, Rebecca Zack, *Daniela Rossell's Photographs* (Art and Archaeology, 2004)  
Matt Ashley, *Dreaming of the Nightmare: Utopian Thought in José Vasconcelos and F.T. Marinetti* (Comp Lit, 2004)  
Co-director, Allen K. Taylor, *The Photographic Revolution in Mexico, Germany, and the Soviet Union* (German, 2003)

### **HONORS AND AWARDS**

Katherine Singer Kovacs Prize, MLA	2006
Charles H. McIlwain University Preceptor	2005-2008
Project Grant, University Committee for Research in the Humanities and Social Sciences, Princeton University	2003-2004
Project Grant, University Committee for Research in the Humanities and Social Sciences, Princeton University	2002-2003
President's Fellowship, Columbia University	1995-2000
Kurtz Fellowship, Columbia University	1999-2000
Finalist, Presidential Award for Teaching Excellence, Columbia Univ. (7 finalists out of over 200 university-wide nominees)	1999
Angel del Río Summer Research Award, Columbia University	1999
Independent Projects Grant, Mex-Am Cultural Foundation, New York	1999
M.Phil Oral Examinations Passed with Distinction	1998
Visual Arts Projects Grant U.S.-Mexico Fund for Culture, Mexico City	1997
Critical Studies Fellowship, Whitney Museum of American Art	1996
B.A. awarded <i>cum laude</i> , Yale University	1991

### **LANGUAGES**

Fully trilingual in Spanish (native), English, and French

Fluent in Italian, and German  
Reading knowledge of Portuguese

**MEMBERSHIPS**

PEN International  
Latin American Studies Association (LASA)  
Modern Languages Association (MLA)  
Modernist Studies Association (MSA)  
American Comparative Literature Association (ACLA)

**OTHER SCHOLARLY SERVICE**

Manuscript reader and evaluator for the University of Wisconsin Press and The University of Texas Press  
Article reader and evaluator for *The Arizona Journal of Hispanic Cultural Studies*, *Hispanic Review*, and *Review* (New York)  
Member of the editorial committee for *Dissidences*, 2003-present  
Member of the executive literature advisory board, Americas Society, 2004-present