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## CV and Intercountry Lectureship Questionnaire

**Name:** Tatiana Kostova  
**Grant Period:** Spring 2012  
**U.S. Institution:** University of South Carolina  
**Austrian Host Institution:** WU  
**e-mail address:** [kostova@sc.edu](mailto:kostova@sc.edu)

**Academic Discipline:** International Business

**Areas of Research:**

- Management of multinational corporations (MNCs)
- Institutional theory in the context of MNCs
- Knowledge management in MNCs
- Legitimacy in MNCs
- Cross-border transfer of organizational practices

**Possible Lecture Topics:**

Competitive strategies for the changing global business environment

**Lecturing in the following languages:**

English

**Academic Training and Degrees:**

Ph.D. University of Minnesota, 1996

**Previous Positions:**

- University of Minnesota, Research assistant, Teaching Assistant, Fellow of Grad School
- University of Delaware, Research assistant, Teaching Assistant, Fellow of Grad School

**Publications** (selected):

Roth, K., Kostova, T. & Dakhli, M. 2011. Exploring Cultural Misfit: Causes and Consequences. *International Business Review*, 20: 15-26.

- Kostova, T., Roth, K. & Dacin, T. 2009. Theorizing on MNCs: A promise for institutional theory. *Academy of Management Review*, 34 (1): 171-173.
- Kostova, T., Roth, K. & Dacin, T. 2008. Institutional theory in the study of MNCs: A critique and new directions. *Academy of Management Review*, 33 (4): 994-1007.
- Vora, D., Kostova, T. & Roth, K. 2007. Roles of subsidiary managers in multinational corporations: The effect of dual organizational identification. *Management International Review*, 47(4): 595-620.
- Joardar, A., Kostova, T. & Ravlin, L. 2007. Acceptance of a foreign newcomer into a workgroup. *Journal of International Management*, 13(4): 513-537.
- Vora, D. & Kostova, T. 2007. A model of dual organizational identification in the context of the multinational enterprise. *Journal of Organizational Behavior*, 28(3): 327-350.
- Roth, K. & Kostova, T. 2003. The use of the multinational corporation as a research context. *Journal of Management*, 9(6): 883-90.
- Roth, K. & Kostova, T. 2003. Organizational coping with institutional upheaval in transition economies. *Journal of World Business*, 38:314-330.
- Kostova, T. & Roth, K. 2003. Social capital in multinational corporations and a micro-macro model of its formation. *Academy of Management Review*, 28: 297-317.
- Reprinted (Forthcoming) in Koput, K. & Broschak, J. (Eds.), *Social Capital in Business*, Edward Elgar Publishing Ltd, UK.
- Pierce, J., Kostova, T. & Dirks, K. 2003. The state of psychological ownership: Integrating and extending a century of research. *Review of General Psychology*, 7: 84-107.
- Kostova, T. & Roth, K. 2002. Adoption of an organizational practice by the subsidiaries of the MNC: Institutional and relational effects. *Academy of Management Journal*, 45: 215-233.
- Pierce, J., Kostova, T. & Dirks, K. 2001. Towards a theory of psychological ownership in organizations. *Academy of Management Review*, 26: 298-310.
- Kostova, T. 1999. Transnational transfer of strategic organizational practices: A contextual perspective. *Academy of Management Review*, 24: 308-324.
- Kostova, T. & Zaheer, S. 1999. Organizational legitimacy under conditions of complexity: The case of the multinational enterprise. *Academy of Management Review*, 24: 64-81.