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Opening Minds to the World™

Understanding the Study Abroad Market in the United States


Austrian-American Fulbright Commission
Vienna, Austria
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Daniel Obst
Director, Membership and Higher Education Services
Institute of International Education (IIE)
dobst@iie.org

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Open Doors Report on International Educational Exchange

- IIE publishes student mobility data annually in *Open Doors*, with support from the U.S. Department of State
 - Nearly 60 years of trend data on international students and scholars on U.S. campuses
 - over 20 years of data on U.S. students abroad
- 100 page book (www.iiebooks.org)
- New data released each November



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Open Doors Report

- Open Doors data and background are online at: www.opendoors.iienetwork.org
 - Extensive analysis
 - Copies of news articles
 - Fact sheets for U.S. States and Host/Sending Countries
- IIE's new ATLAS website provides comparable mobility data from other major host countries at www.atlas.iienetwork.org

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U.S. Study Abroad

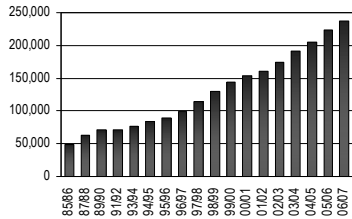
- Annual** survey of U.S. student participation in study abroad for academic credit (since 1985)
- Timeframe:** Study during the 2006/07 academic year (including summer 2007)
- Respondents:** U.S. higher education institutions awarding credit for study abroad
- Who is counted?** U.S. citizens and permanent residents enrolled at an accredited U.S. higher education institution where they received academic credit for study abroad

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Participation in Study Abroad Continues to Increase

A record high **241,791** U.S. students received academic credit for study abroad in 2006/07, an **8.2% increase** over the previous year.

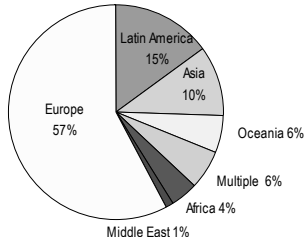


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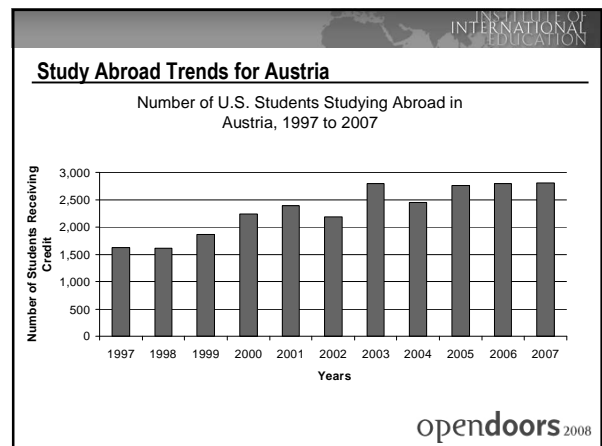
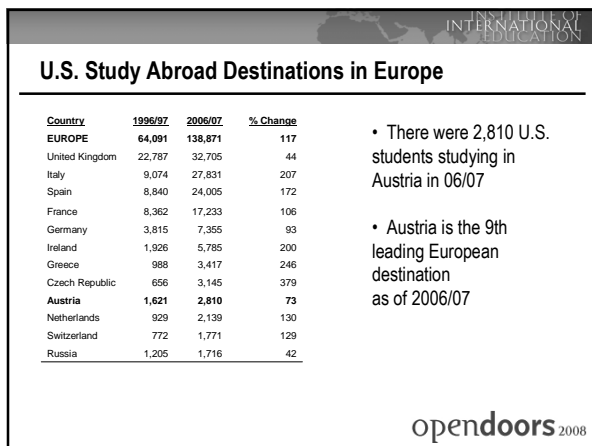
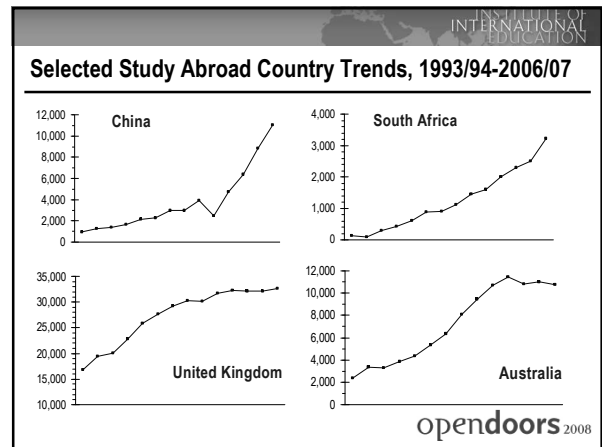
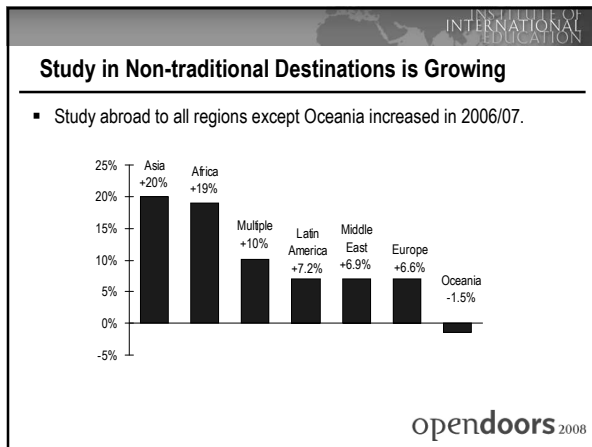
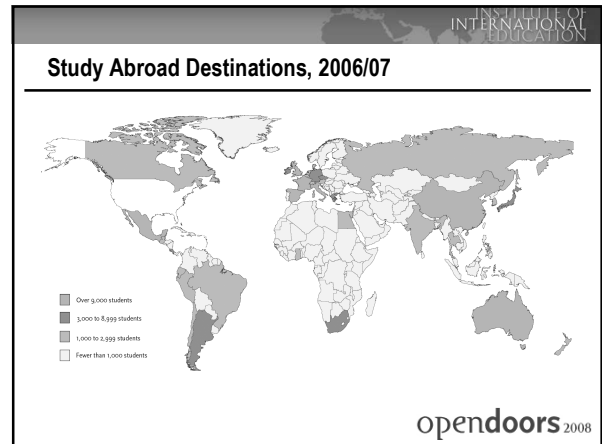
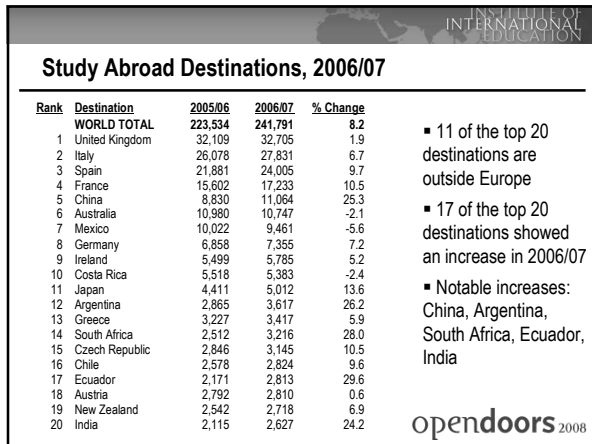
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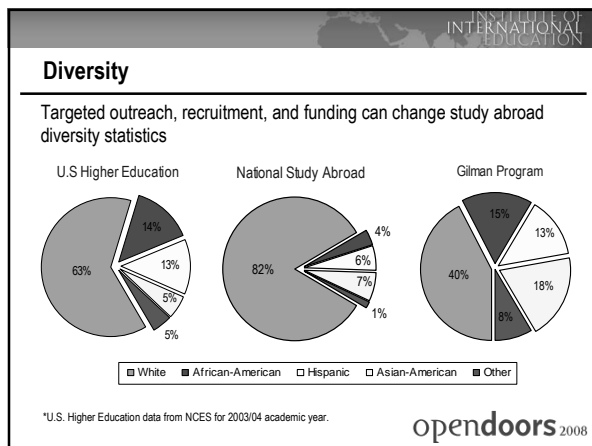
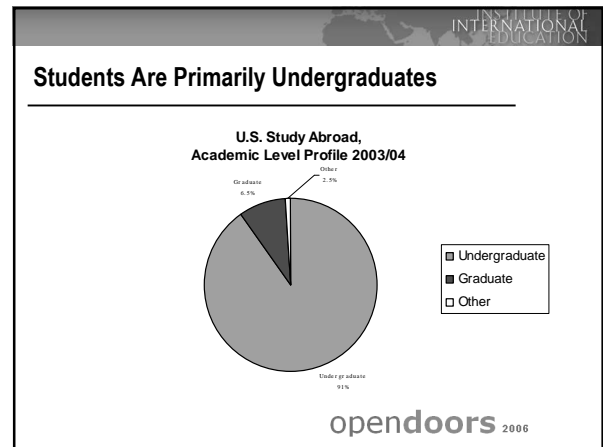
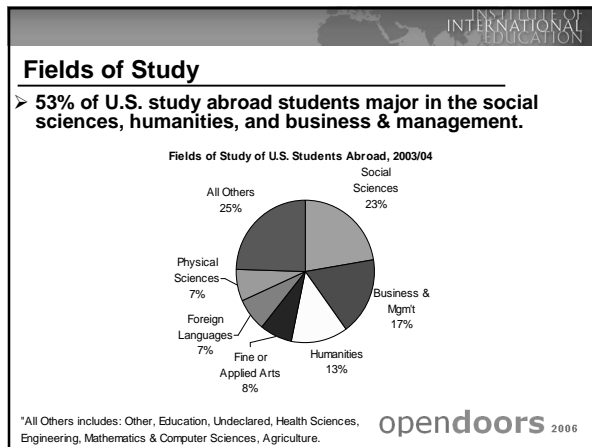
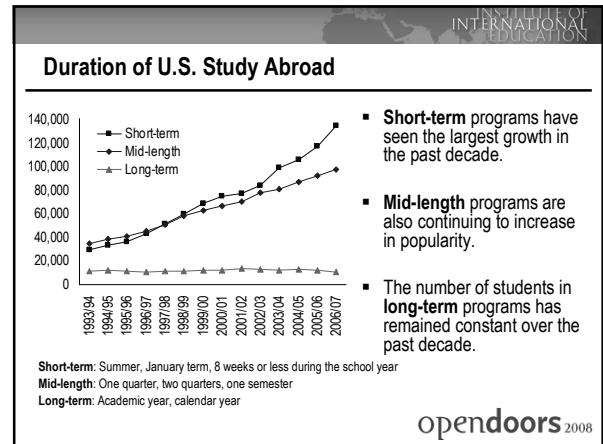
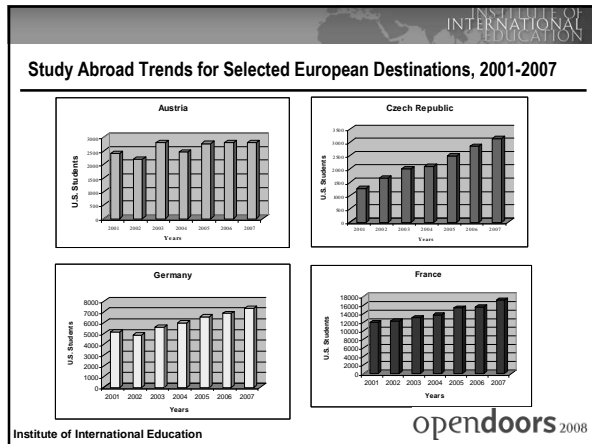
Study Abroad Destinations, 2006/07

Europe remains the leading host region for U.S. students studying abroad, with **57%** of the total.



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Study Abroad News & Issues

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Study Abroad News & Issues

➤ **1 Million Students?**

House of Representatives Passes Bill to Create National Study Abroad Program

June 6, 2007 - WASHINGTON - In a historic move to support the international education of America's college students, the U.S. House of Representatives today passed H.R. 1469, the **Senator Paul Simon Study Abroad Foundation Act**.

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Study Abroad News & Issues

➤ **Paul Simon Study Abroad Foundation Act**

- **Ambitious mandate: to ensure that at least 1 million American college students will study abroad annually in 10 years time.**
- Make participation in study abroad available to the widest possible spectrum of students
- Expand study abroad opportunities in less common destinations, especially in the developing world.
- Vision of the late Senator Paul Simon, who worked to raise awareness of the need to ensure that the next generation of Americans is prepared with global knowledge and skills.
- Bipartisan federal commission (Lincoln) subsequently recommended a national effort to dramatically increase study abroad by Americans.
- The Senate version of the bill, S.991, was introduced by Sens. Dick Durbin (D-Ill.) and Norm Coleman (R-Minn.) and has garnered over 40 cosponsors.
- Needs to go through appropriations and authorization

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Study Abroad News & Issues

➤ **What campuses and others are doing:**

- Goal: to make study abroad a part of all students' education
- Working to increase diversity of study abroad population:
 - Race/Ethnicity
 - Socio-economic
 - Field of Study
 - Type of Institution
 - Students with Disabilities
- Trying to remove barriers

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Study Abroad News & Issues

➤ **What U.S. Government is doing:**

National Security Language Initiative (NSLI)

- Goal: to strengthen national security and prosperity in the 21st century through strategic language learning.
- A joint initiative of the Secretaries of Education, State, and Defense, and the Director of National Intelligence
- Dramatically increase the number of Americans learning critical need foreign languages such as Arabic, Chinese, Russian, Hindi, Farsi
- Implemented through specific grants through the Fulbright, Gilman, NSEP and other programs

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Study Abroad News & Issues

➤ **IIE Study Abroad Capacity Study: Research Activities and White Paper Series**

- To assess capacity issues related to U.S. institutions ability to send students abroad, and other countries' institutions' ability to host them.
- To offer educators and policymakers focused data and information on current capabilities and future capacity, as well as recommendations for action to maximize resources and pave the way for substantial study abroad growth.
- First White Paper Published May 2007:

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Expanding Capacity for U.S. Study Abroad

Current Papers:

- Current Trends in U.S. Study Abroad
- Exploring Host Country Capacity to Expand Study Abroad
- Expanding Education Abroad at Community Colleges

Available for download at:
<http://www.iie.org/studyabroadcapacity>



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IIE Resources for Study Abroad: Reaching Advisers and Attracting U.S. Students

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IIE's Role in Promoting Study Abroad

- **Manage Scholarship and Exchange Programs:**
 - Fulbright U.S. Student Program
 - Freeman Awards for Study Abroad in Asia (Freeman-ASIA)
 - Gilman International Scholarship Program
 - National Security Education Program
 - Whitaker International Fellows and Scholars Program
 - Global Engineering Education Exchange Program (Global E3)






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IIE's Role in Promoting Study Abroad

- **Providing advice and information to students and advisers:**
IIEPassport
 - Print and online Study Abroad Directories
 - Free Resources for Advisers
 - Special featured Countries of the Month
 - Special topic brochures: Travel Health, Internships, Languages



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IIEPassport Study Abroad Directories

- The **IIEPassport Study Abroad Directories** are the premier study abroad resource for students, advisers, and program providers. Includes 8,000 programs all around the world.

Print Directories:

- IIEPassport: Academic Year Abroad*
- IIEPassport: Short Term Study Abroad*



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IIEPassport Study Abroad Directories

- **On the Web:** www.iiepassport.org

- Searchable by county, field of study or language
- Includes Advisor Center and Student Center with extensive resources and Student Guide
- Featured countries each month, city portals
- Students can register to receive electronic newsletter
- Link to Study Abroad Funding site

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Promote Your Program: Include a Free Listing

- Listing your program in IIE's Study Abroad Directories and on IIEPassport.org is provided as a free service to organizations and institutions worldwide who offer study abroad opportunities to US students and adult learners.
- If you offer a study-abroad program that is not currently listed in IIE's Study Abroad Directories (*Academic Year Abroad* and *Short-Term Study Abroad*) or on the **IIEPassport website**, you may contact us to request a free listing. Please enclose current printed information with your letter or fax. You may also e-mail your request. Please include your institution's website if available.
- Contact: Editor, IIEPassport Study Abroad Directories
1450 Edgmont Ave, Suite 140
Chester, PA 19013
Fax: +1-610-499-9205
E-mail: editor@iiepassport.org

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IIE's Role in Promoting Study Abroad

➤ **Providing advice and information on funding to students and advisers:**

New directory of study abroad scholarship, grants and fellowships.

Website and CD-Rom:
www.StudyAbroadFunding.org.

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IIE's Online Resources for International Education

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|---------------------------------|---|
| iie.org | IIE's homepage |
| iienetwork.org | Resources for international educators |
| opendoors.iienetwork.org | Academic mobility data to and from the U.S. |
| atlas.iienetwork.org | Project Atlas: Global student mobility |
| iiebooks.org | IIE's online bookstore |
| iiepassport.org | IIE's study abroad program directory |
| StudyAbroadFunding.org | IIE's study abroad scholarship directory |
| FundingUSStudy.org | Funding for int'l students to study in the U.S. |