J. William Fulbright in International Perspective: Liberal Internationalism and U.S. Global Influence

Diane D. Blair Center for Southern Politics and Society

31 August – 2 September 2015

MONDAY, AUGUST 31

5:30 pm-6:15pm  Fulbright Public Lecture & Keynote
Prof. Randall Woods: Fulbright Internationalism: A Retrospective
Location: Giffels Auditorium, Old Main 201

6:30pm:  Fulbright Legacy Dinner with Cocktails
Hosted by Todd and Karen Shields, and Jim & Nancy Blair
With distinguished guest, Tom Healy, member and former chair of the Fulbright Foreign Scholarship Board
Location: West Dining Room, Carnall Hall, 465 N. Arkansas Ave.

TUESDAY, SEPTEMBER 1

Working Sessions and Buffet Lunch provided in “Classroom” of Carnall Hall

Morning Session

9:00-9:15: Welcome, Todd Shields

9:15-9:30: Welcome from Conference Organizers; Orientation to the Project

9:30-11:30: Fulbrightism as Ideology; Origins of Fulbright’s Liberal Internationalism
Chair/Commentator: Alessandro Brogi


Sam Lebovic “The National Exceptionalism of Fulbright’s Liberal Internationalism”

Afternoon Session

1:15-3:15: The Politics of Fulbright’s Internationalism
Chair/Commentator: David J. Snyder

Jeffrey Bloodworth “The Middle Way: The Ethno-Cultural Sources of J. William Fulbright’s Multilateralism”


Benjamin Brady “Thorn in the Flesh or a Dagger in the Heart?: Fulbright, Johnson, and the Failure of Détente”

3:45-5:45: Fulbright as Critic of Liberal Internationalism
Chair/Commentator: Giles Scott-Smith

James Stocker “Liberal Critic or Critical Realist? Fulbright and the 1962-3 SFRC Investigation of the Activities of Non-Diplomatic Representatives of Foreign Principals”

Justin Hart “The Price of Imperial Thinking: J. William Fulbright as Critic of U.S. Empire”

Dinner: Participants will have dinner on their own; organizers can give directions and/or escort to local venues

**WEDNESDAY, SEPTEMBER 2**

**Morning Session**

9.00-10.30: Fulbright Program and Gender
Chair/Commentator: David J. Snyder

- Alice Garner “Accidents of ambassadorship in the early years of the Australian-US Fulbright Program”

11.00-12:30: Fulbright Program in Operation
Chair/Commentator: Alessandro Brogi

- Hannah Higgin “The Limits and Unintended Consequences of Liberal Internationalism: Fulbright and African Exchange Students during the Development Decade”

**Afternoon Session**

2:30-4:15: New Directions for the Fulbright Exchange Program
Chair/Commentator: Giles Scott-Smith

- Nancy Snow “Cultural Mediation: Fulbright’s Legacy for the 21st Century”

5:30-8:30 Closing Reception and Dinner: The Legacy of Senator J. William Fulbright, Here and Abroad
J. William Fulbright in International Perspective: Liberal Internationalism and U.S. Global Influence

Keynote Address

Fulbright Internationalism: A Retrospective

Randall Woods
Fulbright biographer and the John A. Cooper Distinguished Professor of History

Monday, August 31, 2015
Giffels Auditorium, Old Main
5:30 pm
Fulbright Internationalism: A Retrospective

J. William Fulbright was one of the authors of the liberal internationalism that spawned the Cold War and led to the U.S. involvement in Vietnam. Yet he was a critic of both. This lecture will address that paradox.

Randall Woods’ keynote address sets the tone for the 6th Blair Legacy Series conference, “J. William Fulbright in International Perspective: Liberal Internationalism and U.S. Global Influence.” Woods is the author of Fulbright: A Biography, which was awarded the Robert H. Ferrell Prize for the Best Book on American Foreign Relations and the Virginia Ledbetter Prize for the Best Book on Southern Studies. It was nominated for a Pulitzer Prize and the National Book Award. He currently serves as the John A. Cooper Distinguished Professor of History. In addition to serving as the University of Oxford’s John G. Winant Professor of American Government in 2013, he has been a Mellon Fellow at the University of Cambridge and Stanley Kaplan Distinguished Visiting Professor at Williams College.
Conference Committee Members and Manuscript Editors:

Alessandro Brogi, professor of history, J. William Fulbright College of Arts and Sciences, University of Arkansas, Fayetteville, Arkansas

G.P. "Giles" Scott-Smith, Ernst van der Beugel Chair of Diplomatic History, University of Leiden, Leiden, Netherlands

David J. Snyder, associate professor of history and foreign relations, University of South Carolina, Columbia, South Carolina

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Conference Participants:

Neal Allen, assistant professor of political science and prelaw, Wichita State University, Wichita, Kansas

Molly Bettie, doctorate, University of Leeds, Leeds, United Kingdom

Benjamin Brady, doctoral candidate, University of Virginia, Charlottesville, Virginia

Jeffrey Bloodworth, associate professor of history and the head of the department of history and archaeology, Gannon University, Erie, Pennsylvania

Alice Garner, honorary research associate, La Trobe University, Melbourne, Australia

Justin Hart, associate professor and associate chair of history, Texas Tech University, Lubbock, Texas

Hannah Higgin, doctoral candidate, University of Cambridge, Cambridge, United Kingdom

Lonnie Johnson, executive director, Fulbright Program Austrian-American Educational Commission, Vienna

Carla Konta, doctoral candidate, University of Trieste, Italy

Sam Lebovic, assistant professor, George Mason University, Fairfax, Virginia

David Prentice, adjunct instructor, University of Arkansas - Fort Smith, Fort Smith, Arkansas

Nancy Snow, professor of communication, California State University, Fullerton, California, and Abe Fellow Visiting Professor, Keio University, Mediacom, Tokyo

James Stocker, assistant professor, Trinity Washington University, Washington, D.C.

Kurt K. Tweraser, professor emeritus of political science, J. William Fulbright College of Arts and Sciences, University of Arkansas, Fayetteville, Arkansas
About the Blair Legacy Series:

The Blair Legacy Series invites senior scholars to assess the regional, national, and international impact of politicians, intellectuals, and social leaders. Past conference participants and published manuscripts include:

*The Clinton Riddle: Perspectives on the Forty-Second President* (University of Arkansas Press, 2010), edited by Todd G. Shields, Jeannie M. Whayne, and Donald Kelly


*Unlocking V. O. Key: Southern Politics for the Twenty-First Century* (University of Arkansas Press, 2011), edited by Angie Maxwell and Todd G. Shields

Contributional scholars: Byron E. Shafer, Harold Stanley, Susan MacManus, Margaret Reid, Keith Gaddie, Kari Frederickson, Charles Reagan Wilson, Pearl K. Ford, and Dan T. Carter.

*The Ongoing Burden of Southern History: Politics and Identity in the Twenty-First-Century South* (Louisiana State University Press, 2012), edited by Angie Maxwell, Todd G. Shields, and Jeannie Whayne


Contributional scholars: Bert Rockman, Mark Rozell, Steve Schier, D. Sunshine Hillygus, Pearl Dowe, Rafael Jimeno, and Robert Meranto

"18 million Cracks": *The Legacy of 2nd Wave Feminism in American Politics*, edited by Angie Maxwell and Todd G. Shields (manuscript-in-progress)

Contributional scholars: Sara Evans, Marjorie Spruill, Susan J. Carroll, Cecelia Conrad, Christina Bejarano, Valerie Martinez-Ebers, Laura Foxworth, and Nadia Brown

About the Blair Center:

The Diane D. Blair Center of Southern Politics and Society was established by an act of U. S. Congress in 2001, making it one of the rare research centers in the country to be established by congressional appropriation. It was named in honor of Diane Divers Blair who taught in the Political Science department at the University of Arkansas for thirty years. Her career outside of teaching included extensive public service as chair of both the U. S. Corporation of Public Broadcasting and the Commission on Public Employee Rights. She was also a founding member of the University of Arkansas Press. In 1992, she joined the Clinton presidential campaign as a senior researcher, after which she was appointed a guest scholar at the Brookings Institute. She returned in 1996 as a senior advisor on the Clinton re-election team. Diane D. Blair was a champion of interdisciplinary research and critical thinking, and she reached across the academic aisles often and with ease. The Blair Center reflects her academic model and strives to approach the study of the American South from a variety of angles, attempting to reveal the undercurrents of politics, history, and culture that have shaped the region over time.