

Kaspar Soukup

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EDUCATION

Columbia University

M.S. in Business Analytics

New York, NY
Expected Dec 2026

- Awards: Fulbright Scholarship

Rotterdam School of Management

B.S. in International Business Administration – Top 0.3% (Summa Cum Laude)

Rotterdam, NL
Aug 2024

- Relevant Courses: Advanced Analytics, Python, Quantitative Decision-Making, VBA for Excel
- Exchange Semester: University of Michigan – Ross School of Business

TECHNICAL SKILLS

Programming: Python, VBA (Excel) **Databases:** MySQL **Other Tools:** Microsoft Office, ThinkCell, Power Query

PROFESSIONAL EXPERIENCE

Bain & Company

Associate Consultant Intern

Vienna, AT
May 2025 – Jul 2025

- Developed 5 comprehensive sales and marketing framework modules end-to-end for a leading power tool manufacturer, contributing to a 10% YoY increase in sales upon rollout to 3,000+ employees across 3 pilot countries
- Analyzed weekly sales performance data from 30 sales representatives, enabling >8% YoY sales growth in Germany
- Led a client counterpart for two weeks, accelerating delivery of a key framework module by 2 days

Strategy& – PwC

Associate Consultant Intern

Vienna, AT
Feb 2025 – Apr 2025

- Quantified sovereign cloud market across 10 countries using Excel, informing client's go-to-market strategy
- Presented strategic recommendations to client's C-Suite, securing buy-in for proposed initiatives
- Authored 5 detailed cloud provider competitor profiles, solidifying client's strategic positioning

Roland Berger

Consulting Intern

Vienna, AT
Oct 2024 – Dec 2024

- Conducted an extensive analysis of procurement data for over 16,000 unique parts of a headlight manufacturer using Excel and Power Query, generating €14.5M in annual cost savings (1.5% of total spend)
- Optimized performance tracking processes with Power Query, saving the project team 5+ hours per week

Simon Kucher & Partners

Associate Consultant

Vienna, AT
Jul 2024 – Sep 2024

- Engineered a dynamic Excel model to forecast bottom-line impact of AI in the RFQ process for two \$1B business units of an electrical equipment manufacturer, convincing client to adopt the technology
- Managed an independent workstream for 10 weeks, collaborating directly with senior management during project

Fenyx

Founder's Associate

Berlin, DE
Jan 2024 – Jul 2024

- Launched a new R-based workspace analysis service, generating over €50K in sales (15% increase) in four months
- Engaged with 5 target customers through interviews and cold-called 100+ leads, converting 3 into strategic partners

PROJECTS & EXTRACURRICULAR

RSM Star Case Club

Case Analyst and Mentor

Rotterdam, NL
Jan 2022 – Jul 2024

- Developed strategies in teams of four at 6 international case competitions for multinationals like Oracle, Lufthansa, and Sonos, winning 1st place once and ranking among top 10 teams worldwide
- Mentored 3 second-year students for two years, developing their analytical and presentation skills

Aid Pioneers e.V.

Volunteer

Berlin, DE
Sep 2022 – Jun 2023

- Standardized internal processes in a handbook through cross-functional collaboration with 30 employees
- Constructed financial model for a menstrual hygiene kit sewing site in Uganda, helping secure €20K in funding