DAVID BASSUK

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davidbassuk@mac.com/ davidbassuk.com/ whitehorseimmersive.com

EDUCATION

M.F.A. in Directing Southern Methodist University May 1985

B.A. in Literature State University of New York, May 1981

PROFESSIONAL EXPERIENCE

State University of New York, College at Purchase

PROFESSOR of Theatre Arts

DEAN, Conservatory of Theatre Arts & Film

Purchase, NY

2003-Present
2003-2007

United Nations

Advisor to UNAMI 2020-PRESENT

Working with the United Nations continuing my online work with the youth climate initiative building game narratives to encourage cooperation among diverse sectors of young people in the region

Alibaba Animation Studios

"希望的上帝" Purple Monster: a new film

CREATIVE DIRECTOR - White Horse Immersive

2018-PRESENT

In development: Directing and writing and co-producing an immersive theater experience anticipated to coincide with an original animated film set to open in December 2020. The inspiration is a children's film about a rascal of a child who plays with his imaginary friend a large purple monster. The stage adaptation is conceived as a live immersive sequel to the adventures in the film.

Original Force Animation Studios

"故宫里的大怪兽" Monsters in the Forbidden City TV series

CREATIVE DIRECTOR - White Horse Immersive

2019-2020

In development: Directing and writing and co-producing an immersive theater experience anticipated to coincide with an original animated Television series based on the book series of the same name by Chaing Li set to open in Spring 2021. Adapted from the children's book series of the same title by Chang Yi, a Bing Xin Children's Literature Award winner, the immersive experience reveals the further adventures of Li Xiaoyu, a little girl who breaks into the world of the monsters by mistake and becomes friends with a dragon's son.

International Theatre Works, Shanghai, China

NARRATIVE DESIGNER, China Eden Project

About water and the global water cycle. This project focuses on the innumerable ways in which water, whether too much or too little, affects the planet and the populations it supports. Visitors to Eden Project Qingdao will journey through dramatic landscapes of extreme aridity and water abundance, surrounded by theatrical performances and interactive installations. With multiple narratives that winds through the park using ai and location sensitive technology. One path is a game path seeking pieces of a puzzle and a second path that holds the mystery of our origins in the oceans. A third path is for returning audiences using audio narratives with poetry and stories filled with music and deeper meanings to the Eden. Other pathways are still being developed for example we think it is very valuable to connect people who already visited to people currently in the park – have them share an

adventure app one remote that is paired with one inside -building the friendships and community of our audiences. Project in Development Eden Project Qingdao is set to open in 2023.

CREATIVE DIRECTOR, Hainan, China

2015 - 2017

The Magical Mystery Tree

The project is the development of a production concept for a proposed original live stage production of a show as part of the Ocean Flower Island Development for ITW: "Wonderland" located off Hainan Island in China presented by the Hang Lok Cultural Danzhou Development Co., Ltd., a Chinese real estate development company. Responsibilities include: the creation of story, characters, physical production design, music, direction/staging/choreography, technical effects, venue design and capabilities in connection with the Show Concept.

Jewish History Museum

DRAMATURG/DIRECTOR

The Collected Plays of Chaim Potok

Fall 2016 to present

Assisted in the publication of "The Collected Plays of Chaim Potok," reviewed extensive hours of video tapes of original 1990 production of Potok's play "Out of the Depths," The extant manuscript was flawed – this effort lead to successful publishing of the collection released in October 2018 by Monkfish books.

Arcadia University, Glenside PA

DIRECTOR OF THEATRE

1990-2003

Responsibilities included development of BFA curriculum, oversaw all hiring and all producing of Arcadia Theatre productions.

ASSOCIATE PROFESSOR, THEATER ARTS

Arcadia University, Glenside PA

1990-2003

Arcadia Shakespeare Festival

PRODUCING ARTISTIC DIRECTOR

2001-2003

Glenside, PA

Founded in the summer of 2002 the festival was a summer Shakespeare Festival working under an equity small professional theatre contract.

Ark Theater Company, Los Angeles, CA

ARTISTIC DIRECTOR 1999-2003

Ark Theatre Company's mission is to produce the highest quality professional repertory seasons with an on-going team of actors, writers, directors, designers, technicians and administrators. Ark presents diverse and challenging works, ranging from universally themed contemporary productions to innovative adaptations of classical works, as well as original company pieces. The name Ark represents the company's commitment to bridge theatrical traditions into the realms of film, television, and the Internet

University of the Arts, Philadelphia, PA

ADJUNCT PROFESSOR OF THEATER ARTS

2000-2001

Novel Stages Theater Company, Philadelphia, PA

ARTISTIC DIRECTOR 1987 - 1997

Founded professional Philadelphia theater company, Novel Stages, an organization whose purpose was to develop new plays through literature and inter-disciplinary collaborations. Presented ten seasons of work that included nineteen world premieres including plays adapted from works by authors Nadine Gordimer, Emile Zola, William Faulkner and Kurt Vonnegut as well as original plays by Chaim Potok, Richard Sennett, John Erlanger and Clista Townsend.

Penn State Ogontz, Abington, PA

ADJUNCT PROFESSOR OF THEATER ARTS1989 - 1993

Department of Theater, Temple University

ADJUNCT PROFESSOR OF THEATER ARTS

1988-1990

Lincoln Center Theater, New York

ARTISTIC ASSOCIATE

1985 - 1987

DRAMATURGY & CASTING

Served as associate casting director for Vivian Beaumont and Mitzi Newhouse Theaters. Worked on Jerome Robbin's workshop of Leonard Bernstein's, Stephen Sondheim's and John Guare's adaptation of Bertolt Brecht's Exception and the Rule as well as Comedy of Errors, Anything Goes, and the premiere of Arthur Miller's Danger/Memory.

Stella Productions, New York City, NY

MARKETING COORDINATOR

1987-1988

Marketing liaison for the Royal Shakespeare Company for Broadway production of *Carrie* the Musical.

American Place Theater, New York City, NY

DIRECTOR OF AMERICAN HUMORISTS SERIES. 1985

Responsibilities included the development of new projects and the identification of contemporary writers who might be encouraged to write or perform for the theater. Wrote and coordinated 1985 Rockefeller Foundation Anniversary presentation.

CONSULTANT/LECTURER IN TRANSMEDIA, IMMERSIVE & EXPERIENCE & GAME DESIGN 2008-PRESENT

Clients include companies Google, IKEA, Nonchalance, Whisperlodge, College of Extraordinary Experiences, Alibaba

2022-2023

• Italy

LARP in Tuscany June 3-5 MIAT two-day workshop 7/11 & 7/15

• Austria

Lecture in Salzburg June 23rd

• Greece

Two-week workshop in Greece with David Glass Ensemble 6/27-7/10

Sweden

Knudepunkt LARP conference, Sept 9-11,2022

Poland

Sept 1 & 2 Zabka Workshop

Sept 25-29 College of Extraordinary Experience

Ireland

Lecture & Workshop at National Film School of Ireland November 16th – 27th

Two-day workshop Dance Dublin November 19th and 20th

collaboration with Emily Aoibheann Company, Turrus project Nov 21-27

• Estonia

Island Project, Extraordinary Experience Studio, Estonia Feb 13-21

• Denmark

Copenhagen Workshop March 15-17

• France

Immersif, Lille France April 15-17th

• Austria

Teaching Game Design and Narrative Workshops May 15- June 22

DIRECTOR OF THEATER/Professional

2019

OUT OF THE DEPTHS Chaim Potok Center for Jewish History

New York, NY

2002

THE TEMPEST William Shakespeare ARCADIA SHAKESPEARE

FESTIVAL Glenside, PA

2000

MARKS IN THE WATER Clista Townsend ARK THEATER COMPANY,

Los Angeles, CA

1996

CAT'S CRADLE Kurt Vonnegut NOVEL STAGES

(Book and Music by Kevin Plays and Players Theater

Francis) Philadelphia, PA

1995

KAFKA'S SMILE Adapted from short stories and NO

diaries of Kafka

NOVEL STAGES 1619 Walnut St.

Philadelphia, PA

1994

HAMLET William Shakespeare NOVEL STAGES 1619 Walnut St.

VISIONS OF CODY Adapted from Jack Kerouac's Philadelphia, PA

novel

THE BALTIMORE WALTZ Paula Vogel

THE CHERRY ORCHARD Anton Chekhov "

1993

THE SOUND AND THE FURY Clista Townsend (from William **NOVEL STAGES** 1619 Walnut St. Faulkner) Philadelphia, PA ROMEO AND JULIET William Shakespeare 1992 Clista Townsend NOVEL STAGES MARKS IN THE WATER 1619 Walnut St. Philadelphia, PA " **BRILLIANT TRACES** Cindy Lou Johnson " WAITING FOR GODOT Samuel Beckett 1991 THE BIG MAGOO John Erlanger NOVEL STAGES (Based on the stories of Damon 1619 Walnut St. Runyon) Philadelphia, PA SISTER OR NO SISTER Original Teleplay WHYY/TV 12 KING ARTHUR IN THE Company Devised NOVEL STAGES REALM OF THE DRAGON 1619 Walnut St. Philadelphia, PA 1991 Chaim Potok **NOVEL STAGES** OUT OF THE DEPTHS 1619 Walnut St. Philadelphia, PA 1989 UNDER MILKWOOD **NOVEL STAGES** Dylan Thomas 1619 Walnut St. Philadelphia, PA Adapted from Emile Zola's THE EARTH MOVEMENT THEATER INT'L Novel & TOMLINSON THEATER, Novel Stages & Temple University, Philadelphia, PA COYOTE UGLY Lynn Siefert INTERACT THEATER **COMPANY** Annenburg Center Philadelphia, PA STIRRINGS AND OTHER NOVEL STAGES Adapted from prison writings Movement Theater International, **STORIES** Philadelphia, PA 1988 THE CHOSEN Chaim Potok SECOND AVENUE THEATER

A MAP HOME John Istel NEW YORK UNIVERSITY

New York, NY

1987

PALAIS ROYAL Richard Sennett (Adaptation: R. NOVEL STAGES/JAEFFERY

Sennett and D. Bassuk) CENTER FOR THE ARTS,

Jaeffrey Center, NH

1986 Adaptations from the stories of

AMERICAN CAMERA Edith Wharton, Sherwood

Anderson, William Faulkner,
Mark Twain and O'Henry

HOME FOR CONTEMPORARY THEATRE & ART, NY

1985

OBLOMOV I. Morelock THEATER THREE,

(Adapted from Goncharov) Dallas TX

1984

CURSE OF THE STARVING Sam Shepard STAGE #1,

CLASS Dallas TX

DIRECTOR OF THEATER/Academic

2021

THE PIRANDELLO PARTY Luigi Pirandello PURCHASE REPERTORY

THEATRE Purchase, NY

2018

EARTHQUAKES IN LONDON Mike Bartlett PURCHASE REPERTORY

THEATRE Purchase, NY

2017

THE MAIDS Jean Genet PURCHASE REPERTORY

THEATRE Purchase, NY

2014

TALES FROM THE VIENNA Odon Von Horvath PURCHASE REPERTORY

WOODS

THEATRE Purchase, NY

2013

MASTER AND MARGARITA Jean-Claude Van Itallie PURCHASE REPERTORY

(based on the novel THEATRE by Mikhail Bulgakov) Purchase, NY

2013

HEDDA GABLER Henrik Ibsen PURCHASE REPERTORY

THEATRE Purchase, NY

2012

Henrik Ibsen PURCHASE REPERTORY PEER GYNT

> (trans. Robert Bly) THEATRE

Purchase, NY

2011

THREE BIRDS ALIGHTING Timberlake Wertenbaker PURCHASE REPERTORY

ON A FIELD THEATRE

Purchase, NY

2010

LADY WINDERMERE'S FAN Oscar Wilde PURCHASE REPERTORY

> THEATRE Purchase, NY

2009

BOOK OF DAYS Lanford Wilson PURCHASE REPERTORY

> THEATRE Purchase, NY

2008

THE CHERRY ORCHARD Anton Chekhov PURCHASE REPERTORY

> THEATRE Purchase, NY

2007

SUDDENLY THE SKY Devised work based on the work PURCHASE REPERTORY

TURNED BLOOD RED of painter Edvard Munch THEATRE

Purchase, NY

2005

THE SEAGULL Anton Chekhov PURCHASE REPERTORY

> **THEATRE** Purchase, NY

2005

ALL'S WELL THAT ENDS William Shakespeare PURCHASE REPERTORY

WELL THEATRE Purchase, NY

2003

LIGHT UP THE SKY Moss Hart PURCHASE REPERTORY

> THEATRE Purchase, NY

2002

ARCADIA UNIVERSITY AS YOU LIKE IT William Shakespeare

Glenside, PA

2001

OTHELLO William Shakespeare ARCADIA UNIVERSITY

Glenside, PA

JULIUS CAESAR William Shakespeare ARCADIA THEATRE

Glenside PA

ROOM SERVICE ARCADIA THEATRE

Glenside PA

1999

A MIDSUMMER NIGHT'S William Shakespeare ARCADIA THEATRE

DREAM Glenside PA

BONJOUR, LA BONJOUR Michel Tremblay "

ASSISTANT DIRECTOR

1988

THE DYBBUK PROJECT Dir. John Hirsch YALE UNIVERSITY,

& Ming Cho Lee. New Haven CT

CORIOLANUS William Shakespeare Dramaturg, OLD GLOBE THEATER

Director John Hirsch San Diego CA

THE CHOSEN Chaim Potok SECOND AVENUE THEATER

w/John Hirsch

1986

THE VOICE OF THE TURTLE John Van Druten THE ROUNDABOUT

Dir. Robert Berlinger THEATRE, New York NY

1980

WE WON'T PAY, WE WON'T Dario FO CHELSEA THEATER

PAY Dir. R. G. Davis New York, NY

1979

ACCIDENTAL DEATH OF AN Dario FO OPEN CIRCLE THEATER,

ANARCHIST Dir. R. G. Davis Toronto, Canada

.

PLAYWRIGHT

SUDDENLY THE SKY Adapted from short stories PURCHASE REPERTORY

TURNED BLOOD RED

THEATRE
Purchase College,

Purchase NY

KAFKA'S SMILE Adapted from short stories and NOVEL STAGES

diaries of Kafka) 1619 Walnut St, Philadelphia PA

VISIONS OF CODY Adapted and Directed

Jack Kerouac's novel

SISTER OR NO SISTER Original Teleplay WHYY/TV 12

THE EARTH Adapted Emile Zola's Novel TOMLINSON THEATER,

Temple University & Novel

Stages

STIRRINGS AND OTHER

STORIES

Adapted and Directed anthology

of prison writing

NOVEL STAGES Movement Theater Int'l

Philadelphia PA

PALAIS ROYAL Co-Adapted Richard Sennett's NOVEL ST

novel with him.

NOVEL STAGES/ JAEFFERY CENTER FOR THE ARTS,

Jaeffrey Center, NH

AMERICAN CAMERA Adapted stories of

Edith Wharton, Sherwood Anderson, William Faulkner, Mark Twain and O'Henry HOME FOR CONTEMPORARY THEATRE & ART, NY

COURSES TAUGHT

SUNY Purchase College 2003-

- Script Analysis I
- Script Analysis II
- Rehearsal & Performance
- Solo Performance
- Contemporary Theater
- Immersive Storyworlds

- Directing II
- Acting Scene Study
- Transmedia & Performance
- Gameplay & Performance
- Adaptation of Literature into Performance
- Live Performance & Interactive Media

Movement Theater Studio 2020-PRESENT

- Immersive Narratives
- Surfing the Multi-Medium Wave: Crafting Experiences and Immersive Narratives

Arcadia University 1991-2003

- Introduction to Theater
- Fundamentals of Acting
- Business of the Arts
- Acting II Scene Study
- Children's Theater
- Acting and Directing for the Camera
- Classic Comedy
- Pluralism in the United States
- Creative Expression

- Play and Scriptwriting
- Directing
- Performance from Ritual to Theater
- Autobiographical Adaptations: Ethnographic Methods in Playwriting and Performance
- Musical Theater
- Modern Drama

University of the Arts 2000-2001

• Acting Studio, Meisner Technique

- Introduction to Theater
- Introduction to Acting

Temple University 1988-1990

Audition: Third year Graduate Acting Class
 Fundamentals of Acting

Southern Methodist University 1982-1985

CharacterizationFreshman ActingPublic SpeakingImprovisation

Audition Techniques • Dramatic Arts Today

DIRECTING/ ACADEMIC THEATER (Prior to 1995) 1995

SHAKESPEARE CABARET William Shakespeare ARCADIA THEATRE

Glenside PA

1994

WAITING FOR THE PARADE John Murrell ARCADIA THEATRE

Glenside PA

1993

THE HEIDI CHRONICLES Wendy Wasserstein ARCADIA THEATRE

Glenside PA

1992

AMERICAN CAMERA Adaptations from stories by Edith ARCADIA THEATRE

Wharton, Sherwood Anderson, Glenside PA

William Faulkner, Mark Twain

and O'Henry

1991

TOP GIRLS Caryl Churchill ARCADIA THEATRE

Glenside PA

1987

ROAD Jim Cartwright SOUTHERN METHODIST

UNIVERSITY, Dallas TX

1985 "

RED SWEATERS (An improvised ensemble work) SOUTHERN METHODIST

UNIVERSITY, Dallas TX

SHE STOOPS TO CONQUER Oliver Goldsmith "

QUARTERMAINE'S TERMS Simon Gray '

1984

MOURNING BECOMES Eugene O'Neill SOUTHERN METHODIST ELECTRA UNIVERSITY, Dallas TX

WHO'S AFRAID OF VIRGINIA Edward Albee

WOOLF?

THE LONG CHRISTMAS Thornton Wilder

DINNER

LONG DAY'S JOURNEY INTO Eugene O'Neill "

NIGHT

ULYSSES James Joyce (Adaptation: D. "

Bassuk)

CREDITORS and THE August Strindberg

STRONGER

1983

CABIN 12 John Bishop SOUTHERN METHODIST UNIVERSITY, Dallas TX

CLOUD 9 Caryl Churchill "

1982

THE MAIDS Jean Genet State University of New York,

College at Purchase, Purchase,

NY

1979

THE YES SAYER AND THE Bertolt Brecht PURCHASE ENSEMBLE NO SAYER and Kurt Weill THEATER

GRANTS

- The William Penn Foundation
- Pew Foundation
- ARCO
- Rittenhouse Foundation
- Pennsylvania State Arts Council
- Philadelphia Cultural Fund
- Tuttleman Foundation
- Quaker Chemical Foundation
- Scott Paper

AWARDS

Nominated for "Ovation Award" in Los Angeles Theatre for Best Direction of "Marks in the Water" Pennsylvania Humanities Council Award 1995 Pew Foundation Theater Exploration Grant 1993 Augur Meadows Fellowship, 1982-1985 Bob Hope Achievement Award, 1985

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UNIVERSITY SERVICE

CURRICULUM DEVELOPMENT

Arcadia University

2002 BFA in Acting: Music-Theater track

2001 BFA in Acting

1996 MFA in Multimedia Performance Studies (in conjunction with Fine Arts

Department)

1995 Multimedia Performance Studies

PROFESSIONAL ORGANIZATONS & AFFILIATIONS

FOUNDING MEMBER

WORLD EXPERIENCE ORGANIZATION

founded in 2020, with co-founders from Helsinki to Melbourne, from Shanghai to San Francisco, the world experience organization - the WXO - is a global institution dedicated to: improving the quality of experiences; enhancing the opportunities for experience creators; and promoting the experience economy.

KEYNOTE

4th Boao International Tourism Communication Forum

Held in Boao, China November 24 2019.

The forum is sponsored by the Communication College of Communication University of China, and the Qionghai Municipal People's Government. I was asked to speak about the possibilities for developing cultural tourism through immersive narratives and performance. I have been working in immersive storytelling for over ten years and been teaching three courses in the subject at Purchase since 2009. My talk discussed international projects where countries employed immersive narrative to expand tourism.

http://m.qionghai.ccoo.cn/cnews/news_s how.aspx?id=34726611

https://mp.weixin.qq.com/s/E7T3fUlQO nuGWIbcBfZHSQ

Member

StoryForward NYC

Board Member Center for Exploration of Western

Acting Art, Beijing China

Reviewer, Palgrave Macmillan: Transmedia and

Moderator Immersive Theater and Gameplay,

Future of Storytelling Conference

Participant Columbia University - Experiential

Learning and Applied Creativity

workshop

Evaluator Reported on new BA major in

Transmedia & Performance Studies for

University of the Pacific.

Constituent Member Theater Communications Group

1991-1996

Founding Member Performance Studies International

Board Member Performing Arts League of Philadelphia,

Philadelphia PA, 1992-1995

Director The Actors Training Alliance New York, NY, &

Philadelphia, PA, 1988-1990

Board Member American Poetry Center, Philadelphia PA, 1988-

1991

Judge English Speaking Union, Annual Shakespearean

Competition,

Philadelphia, PA 1990-1995

Guest Artist Institute for the Arts in Education, Philadelphia,

PA, 1994-1995

Director Oral History Project, Institute on Aging, Temple

University, Philadelphia PA, 1989-91

Evaluator National Endowment for the Arts, New Play

Project. Washington, D.C. 1988-1990