

**J. William Fulbright in International Perspective:
Liberal Internationalism and U.S. Global Influence**

Diane D. Blair Center for Southern Politics and Society

31 August – 2 September 2015

MONDAY, AUGUST 31

5:30 pm-6:15pm

Fulbright Public Lecture & Keynote

Prof. Randall Woods: *Fulbright Internationalism: A Retrospective*

Location: Giffels Auditorium, Old Main 201

6:30pm:

Fulbright Legacy Dinner with Cocktails

Hosted by Todd and Karen Shields, and Jim & Nancy Blair

With distinguished guest, Tom Healy, member and former chair of the
Fulbright Foreign Scholarship Board

Location: West Dining Room, Carnall Hall, 465 N. Arkansas Ave.

TUESDAY, SEPTEMBER 1

**Working Sessions and Buffet Lunch provided in
“Classroom” of Carnall Hall**

Morning Session

9:00-9:15: Welcome, Todd Shields

9:15-9:30: Welcome from Conference Organizers; Orientation to the Project

9:30-11:30: Fulbrightism as Ideology; Origins of Fulbright’s Liberal Internationalism

Chair/Commentator: Alessandro Brogi

Kurt Tweraser “The ‘Operational Code’ of Senator Fulbright and International Education: Belief
Systems, National Missions, Political Context”

Sam Lebovic “The National Exceptionalism of Fulbright’s Liberal Internationalism”

Afternoon Session

1:15-3:15: The Politics of Fulbright’s Internationalism

Chair/Commentator: David J. Snyder

Jeffrey Bloodworth “The Middle Way: The Ethno-Cultural Sources of J. William Fulbright’s
Multilateralism”

Neal Allen “Segregationism and International Statesmanship: How White Supremacy Empowered and
Limited the Influence of J. William Fulbright”

Benjamin Brady “Thorn in the Flesh or a Dagger in the Heart?: Fulbright, Johnson, and the Failure of
Détente”

3:45-5:45: Fulbright as Critic of Liberal Internationalism

Chair/Commentator: Giles Scott-Smith

James Stocker “Liberal Critic or Critical Realist? Fulbright and the 1962-3 SFRC Investigation of the
Activities of Non-Diplomatic Representatives of Foreign Principals”

David Prentice “J. William Fulbright and the Retreat of American Power: Anglo-Australian Views of
Congress and U.S. Neo-Isolationism, 1968-1970”

Justin Hart “The Price of Imperial Thinking: J. William Fulbright as Critic of U.S. Empire”

Dinner: Participants will have dinner on their own; organizers can give directions and/or escort to local venues

WEDNESDAY, SEPTEMBER 2

**Working Sessions and Buffet Lunch provided in
“Classroom” of Carnall Hall**

Morning Session

9.00-10.30: Fulbright Program and Gender

Chair/Commentator: David J. Snyder

Mollie Bettie “The Southern Belle Paradox: Fulbright Women in the Global Intellectual Elite”

Alice Garner “Accidents of ambassadorship in the early years of the Australian-US Fulbright Program”

11.00-12.30: Fulbright Program in Operation

Chair/Commentator: Alessandro Brogi

Carla Konta “Making a New Leadership in the Socialist Federal Republic of Yugoslavia: the Impact of the Fulbright Exchange Program and American Public Diplomacy Goals, 1964-1970”

Hannah Higgin “The Limits and Unintended Consequences of Liberal Internationalism: Fulbright and African Exchange Students during the Development Decade”

Afternoon Session

2:30-4:15: New Directions for the Fulbright Exchange Program

Chair/Commentator: Giles Scott-Smith

Lonnie Johnson “The Fulbright Program in Transition, 1989-2014: From the End of the Cold War to the Obama Administration’s Proposed Budget Cuts for FY 2015”

Nancy Snow “Cultural Mediation: Fulbright’s Legacy for the 21st Century”

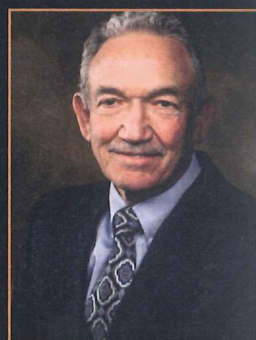
5:30-8:30 Closing Reception and Dinner: The Legacy of Senator J. William Fulbright, Here and Abroad

J. William Fulbright in International Perspective: Liberal Internationalism and U.S. Global Influence

PEACE
THROUGH
EDUCATION

Keynote Address

*Fulbright Internationalism:
A Retrospective*



Randall Woods

*Fulbright biographer
and the John A. Cooper
Distinguished Professor of History*

Monday, August 31, 2015
Giffels Auditorium, Old Main
5:30 pm

UNIVERSITY OF ARKANSAS

DIANE D. BLAIR CENTER
of Southern Politics & Society



UNIVERSITY OF
ARKANSAS

J. William Fulbright
College of Arts & Sciences

Fulbright Internationalism: A Retrospective

J. William Fulbright was one of the authors of the liberal internationalism that spawned the Cold War and led to the U.S. involvement in Vietnam. Yet he was a critic of both. This lecture will address that paradox.

Randall Woods' keynote address sets the tone for the 6th Blair Legacy Series conference, "J. William Fulbright in International Perspective: Liberal Internationalism and U.S. Global Influence." Woods is the author of *Fulbright: A Biography*, which was awarded the Robert H. Ferrell Prize for the Best Book on American Foreign Relations and the Virginia Ledbetter Prize for the Best Book on Southern Studies. It was nominated for a Pulitzer Prize and the National Book Award. He currently serves as the John A. Cooper Distinguished Professor of History. In addition to serving as the University of Oxford's John G. Winant Professor of American Government in 2013, he has been a Mellon Fellow at the University of Cambridge and Stanley Kaplan Distinguished Visiting Professor at Williams College.

Conference Committee Members and Manuscript Editors:

Alessandro Brogi, professor of history, J. William Fulbright College of Arts and Sciences, University of Arkansas, Fayetteville, Arkansas

G.P. "Giles" Scott-Smith, Ernst van der Beugel Chair of Diplomatic History, University of Leiden, Leiden, Netherlands

David J. Snyder, associate professor of history and foreign relations, University of South Carolina, Columbia, South Carolina

Conference Participants:

Neal Allen, assistant professor of political science and prelaw, Wichita State University, Wichita, Kansas

Molly Bettie, doctorate, University of Leeds, Leeds, United Kingdom

Benjamin Brady, doctoral candidate, University of Virginia, Charlottesville, Virginia

Jeffrey Bloodworth, associate professor of history and the head of the department of history and archaeology, Gannon University, Erie, Pennsylvania

Alice Garner, honorary research associate, La Trobe University, Melbourne, Australia

Justin Hart, associate professor and associate chair of history, Texas Tech University, Lubbock, Texas

Hannah Higgin, doctoral candidate, University of Cambridge, Cambridge, United Kingdom

Lonnie Johnson, executive director, Fulbright Program Austrian-American Educational Commission, Vienna

Carla Konta, doctoral candidate, University of Trieste, Italy

Sam Lebovic, assistant professor, George Mason University, Fairfax, Virginia

David Prentice, adjunct instructor, University of Arkansas - Fort Smith, Fort Smith, Arkansas

Nancy Snow, professor of communication, California State University, Fullerton, California, and Abe Fellow Visiting Professor, Keio University, Mediacom, Tokyo

James Stocker, assistant professor, Trinity Washington University, Washington, D.C.

Kurt K. Tweraser, professor emeritus of political science, J. William Fulbright College of Arts and Sciences, University of Arkansas, Fayetteville, Arkansas

About the Blair Legacy Series:

The Blair Legacy Series invites senior scholars to assess the regional, national, and international impact of politicians, intellectuals, and social leaders. Past conference participants and published manuscripts include:

The Clinton Riddle: Perspectives on the Forty-Second President (University of Arkansas Press, 2010), edited by Todd G. Shields, Jeannie M. Wayne, and Donald Kelly
Contributing scholars: Betty Glad, Ken Bode, David Brady, D. Sunshine Hillygus, Darlene Clark Hine, Randall B. Woods, Dan Carter, Dorothy McBride Stetson, June Teufel Dreyer, Robert Levgold, Randy Roberts, Barry Hannah, and U. S. Senator David Pryor

Unlocking V. O. Key: Southern Politics for the Twenty-First Century (University of Arkansas Press, 2011), edited by Angie Maxwell and Todd G. Shields
Contributing scholars: Byron E. Shafer, Harold Stanley, Susan MacManus, Margaret Reid, Keith Gaddie, Kari Frederickson, Charles Reagan Wilson, Pearl K. Ford, and Dan T. Carter.

The Ongoing Burden of Southern History: Politics and Identity in the Twenty-First-Century South (Louisiana State University Press, 2012), edited by Angie Maxwell, Todd G. Shields, and Jeannie Wayne

Contributing scholars: James C. Cobb, Leigh Anne Duck, Robert C. McMath, Patrick Williams, Wayne Parent, Hanes Walton, Jr. Charles S. Bullock, Josephine A. V. Allen, Sherman C. Puckett, Jane Dailey, and Elsa Barkley Brown

The Presidency of George W. Bush: Perspectives on the Forty-Third President of the United States (Texas A&M University Press, forthcoming 2013), edited by Don Kelley and Todd G. Shields

Contributing Scholars: Bert Rockman, Mark Rozell, Steve Schier, D. Sunshine Hillygus, Pearl Dowe, Rafael Jimeno, and Robert Meranto

"18 million Cracks": The Legacy of 2nd Wave Feminism in American Politics, edited by Angie Maxwell and Todd G. Shields (manuscript-in-progress)

Contributing Scholars: Sara Evans, Marjorie Spruill, Susan J. Carroll, Cecelia Conrad, Christina Bejarano, Valerie Martinez-Ebers, Laura Foxworth, and Nadia Brown

About the Blair Center:

The Diane D. Blair Center of Southern Politics and Society was established by an act of U. S. Congress in 2001, making it one of the rare research centers in the country to be established by congressional appropriation. It was named in honor of Diane Divers Blair who taught in the Political Science department at the University of Arkansas for thirty years. Her career outside of teaching included extensive public service as chair of both the U. S. Corporation of Public Broadcasting and the Commission on Public Employee Rights. She was also a founding member of the University of Arkansas Press. In 1992, she joined the Clinton presidential campaign as a senior researcher, after which she was appointed a guest scholar at the Brookings Institute. She returned in 1996 as a senior advisor on the Clinton re-election team. Diane D. Blair was a champion of interdisciplinary research and critical thinking, and she reached across the academic aisles often and with ease. The Blair Center reflects her academic model and strives to approach the study of the American South from a variety of angles, attempting to reveal the undercurrents of politics, history, and culture that have shaped the region over time.